

ESG LEADERSHIP & SUSTAINABILITY



OVERVIEW

Environmental, Social, Governance Leadership and Sustainability Training is a 1-2 day interactive course designed to empower corporate officers with the tools to write effective ESG policy for a more responsible business and a better world. Integrate ESG principles into corporate guidance, culture, and leadership practices to build stakeholder confidence. The time for action is NOW.

CHALLENGES

- Environmental impacts to your business
- Operational inefficiencies
- Negative stakeholder perceptions and brand image

OUTCOMES

- Mitigation of environmental degradation
- Transparent regulatory compliance
- Enhanced reputation / perception
- Confidence in corporate governance, culture, and fiduciary responsibility

DURATION: 1 - 2 Days

DELIVERY: On-site, Virtual, Hybrid

MATERIALS: Workbook, Slides, Facilitator Guide, Up to 12 CEUs + Certificate of Completion



RESPONSIBLE GOVERNANCE

Build the image you want for your organization with a set of policy structures that promote an open and socially conscientious culture.

- **Reputation and brand image:** Attract socially conscious customers and investors with a commitment to ethical practices.
- **Investor / stakeholder confidence:** Build trust through an open and broad oversight regime that reviews everything from corporate decision making to fiduciary responsibility.
- **Operational efficiency:** Mitigate risk, harden supply chains, and identify waste to prepare for long-term challenges in an ethical manner.

SUSTAINABILITY IN ACTION

Embed sustainable practices into your workplace culture at the macro and micro level. In addition to ethical obligations, sustainable practices are good for business. Climate change will affect **1 in 4 businesses** in the next decade and has already cost the global economy over **\$300 billion in damages** this year alone.

POTENTIAL RISK



SUSTAINABLE OUTCOME

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| • Public awareness and shifting social / moral attitudes | • Increased revenue via market differentiation + ESG investors |
| • Climate change and global instability | • Supply chain resiliency, long-term sustainable relationships |
| • Evolving local / global regulatory regimes | • Reduced risk of penalties via high compliance standards |

CREATE YOUR ESG POLICY

Your organization can achieve these outcomes and more. This course will teach your corporate officers key principles to craft tailored ESG policy specifically for your organization. Graduation guarantees up to 12 CEUs and a Certificate of Completion.

The future demands initiative from us all. The time to act is NOW!



Or visit elevate4success.com/esg



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